

RENEWED EXCITEMENT FOR A LONG-STANDING EVENT

After a two year break, the exclusive Banque Havilland (Liechtenstein) AG Classic Car Trophy was held for the third time on 20 May. This year's venue was extra special and the beautiful Principality of Monaco formed the backdrop for the classic car Trophy.

The Formula 1 in Monte Carlo has been held once a year since 1950 as part of the world championship. The special thing about this car race is that the Grand Prix runs through the middle of Monte Carlo. This special privilege was also enjoyed by the participants of the exclusive Banque Havilland (Liechtenstein) AG Classic Car Trophy. They drove part of the Formula 1 route themselves, including a trip across the famous Casinoplatz, as a very special highlight.

The high expectations from the success of last year's events were far exceeded. All participants were very pleased with this nostalgic event and were particularly impressed by the various investment opportunities discussed with the banking specialists.

Formula 1 feeling on the Cote d'Azur

The Trophy started in Monte Carlo and continued in perfect weather through Eze-Village, La Turbie and a beautiful Serpentinestrasse to Sainte-Agnès, the highest seaside village in Europe. More than 15 vehicles, some of them very exclusive, meandered through the impressive mountain panorama 1,238 metres above sea level.

After lunch, with breathtaking views of Menton, the tour continued through the legendary Grand Corniche. The former Roman road between Nice and Menton is quite justifiably considered one of the most beautiful panoramic streets in the world: It continues in tight hairpin bends around 500 metres above the sea passing small villages and high cliffs. It always offers fantastic views of the glimmering sea, whose turquoise blue is accentuated by snow-white yachts.

The beautiful coast road towards Villefranche-sur-Mer led the participants to their coffee break at St. Jean Cap-Ferrat, one of the most expensive villas in the world: "Villa Ephrussi de Rothschild". This huge villa was built between 1905 and 1912 on behalf of Baroness Beatrice de Rothschild. Then the journey continued through the municipality of Cap d'Ail back to Monaco. Cap d'Ail is home to numerous villas in the style of "Belle Epoque" with generous Mediterranean gardens, built in the first half of the 20th century. Famous guests include Greta Garbo, Sacha Guitry, Winston Churchill and Edouard Herriot.

Networking with like-minded people

In addition to sharing the passion for old cars, the main idea behind the Banque Havilland Classic Car Trophy is above all networking. This very exclusive framework provides an ideal opportunity for wealthy private and institutional customers to meet, exchange views, strengthen and maintain personal and professional contacts.

In the third edition, entrepreneurs from different countries and industries, who have a great passion for old cars, met once again internationally. Of course, there was a lot of philosophising and opinions were exchanged on the classic vehicles, but the focus was on meeting with like-minded people. The many discussions created extremely interesting investment opportunities, which are now being pursued in concrete terms by the participants within this network.

Strength, trust and performance

For entrepreneurs, performance is an important variable, because it is the benchmark for success. This applies not only to old cars, but also to their own business as well as private investments. In order to achieve good performance over the long term, a reliable, trustworthy and strong partner is required to provide loyal support.

Banque Havilland (Liechtenstein) AG meets these criteria and is therefore the ideal partner for demanding bank customers.

Entrepreneurial thinking in a bank

One of the key pillars in the strategy of Banque Havilland (Liechtenstein) AG is entrepreneurial thinking. This is promoted and encouraged by the owner family of the bank. Unfortunately, this feature has been lost by some banks in times of increasing regulation.

This concept focuses on the entrepreneurial relationship manager who is fully engaged in this task. The in-depth knowledge of the financial and individual customer needs as well as intensive customer service are the main elements of the optimal banking service. Thanks to the loyal support for the projects and plans of Banque Havilland (Liechtenstein) AG's customer base, customers can concentrate fully on their activities and also gain access to other interesting investment opportunities within the network.

The Banque Havilland Group

Banque Havilland (Liechtenstein) AG is an international private bank in Liechtenstein, owned by a family of entrepreneurs from the UK. The banking group offers private banking services as well as asset and fund management to private customers and institutional investors worldwide. In addition to classic private banking and institutional business, the Group with Octium Life is also active in the life insurance sector in Ireland. The international lending business is part of the broad product catalogue as part of a holistic customer service.

Success guaranteed by participants

The success of such a logistically demanding event always depends on the participants. Banque Havilland (Liechtenstein) AG would like to thank all those involved for this successful event. (pd)